

FOR IMMEDIATE RELEASE

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City of Salisbury to Partner with eCycleSecure to Host Electronics Recycling Event

Opportunity for Citizens to Dispose of Unwanted, Broken, or Obsolete Electronics

Salisbury, NC _July 7, 2010 – The City of Salisbury and eCycleSecure, a division of CompuTel of Charlotte, will partner to offer an Electronics Recycling Event on Tuesday, July 20 from 7 am to 3 pm. The event will take place at the Salisbury Civic Center, 315 Martin Luther King Jr. Blvd. South, and provide an open venue for citizens to safely and securely discard unwanted electronics items. All electronics, including obsolete models and current brands, will be accepted and processed to offer the greatest recovery of raw material while yielding the least impact on the environment.

CompuTel serves as an electronics recycling and data destruction company and has provided solutions for surplus equipment since 1995. Excess electronics, often referred to as eWaste, offer the nation's fastest growing waste stream. The recycling process utilized by eCycleSecure and CompuTel is designed to handle each piece of equipment separately and offers a complete solution for all variations of electronics. While cutting edge IT equipment may be remarketed and reused, broken and obsolete machines can be turned back into raw material for recycling. This enviro-friendly process lessens the number of electronics delivered to landfills each year and lowers the level of potentially hazardous materials. In addition, the process ensures a secure and reliable digital data destruction to ensure the protection of sensitive data and to remain compliant with federal regulations.

Mayor Susan Kluttz, speaking on behalf of the Salisbury City Council offers, "The City of Salisbury is pleased to partner with eCycleSecure to provide this electronics recycling event as a benefit for our residents. This program supports our ongoing, city-wide efforts to remain good stewards of the environment by continuously striving to impact the earth in a positive manner. The City of Salisbury currently supports international, regional, and state sustainability efforts. Salisbury is a CoolCities municipality via the U.S. Conference of Mayor's Climate Protection agreement, a member of Sustainable Environments for Quality of Life (SEQL), and a participant in the NC League of Municipalities Green Challenge. These devoted efforts, in conjunction with numerous internal 'green' efforts, signify our sincere commitment to providing a sustainable future for all. We encourage citizens to participate in this electronics recycling event as we join together to protect our planet for generations to come."

The following items will be accepted for recycling:

PCs, Laptops, Servers	Monitors	Keyboards & Mice
Printers	Cell Phones	Fax Machines
Copy Machines	DVD Players	Mainframes
Telephone Systems	Cables & Wires	Network Equipment
Video & Movie Equipment	Power Supplies	Ink & Toner Cartridges
Rechargeable Batteries	Batter Chargers	

Salisbury Sanitation Manager Lynn Hillard provides, "Experts confer that eWaste can contain hazardous materials. These materials can create potential health and environmental problems when present in our landfill sites. CRT monitors contain quantities of lead while amounts of mercury can be found in most backlit electronic items. Brominated flame retardants are found to be present in almost all plastics utilized for electronics. In addition, carcinogens exist in print toners. Over time, these materials can build up in the environment and create peril. By taking steps to properly dispose of these items today, we will be helping to alleviate concern for their presence in the future."

For questions regarding the Electronics Recycling Event, citizens may contact Lynn Hillard, City of Salisbury Sanitation, at 704-638-5256 or Lori Swaim, eCycleSecure, at 704-267-0635. The City of Salisbury is an equal opportunity employer with over 180 different job classifications and more than 400 full-time positions. For more information regarding the City of Salisbury and its services and departments, please visit us online at www.salisburync.gov. To receive updates regarding local initiatives, meetings, programs, and events, please join the City of Salisbury's Facebook users group at www.salisburync.gov/facebook or follow us on Twitter at <http://twitter.com/CitySalisburyNC>.

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